

English

RÄLLLY 2024 PETROLEADER »COOKBOOK«

JOIN A GLOBAL MOVEMENT!

THE RÄLLLY IS AN ANNUAL WORLDWIDE MOTORCYCLE RALLY WHERE LOCAL GROUPS OF WOMXN GO FOR A RIDE ON THE SAME DAY. AS A CLUB, COLLECTIVE, OR INDIVIDUALS - ALL FEMALE MOTORCYCLISTS ARE WELCOME!

THE RÄLLLY UNITES WOMXN WHO SHARE A PASSION FOR MOTORCYCLES AND ADVENTURE.

<https://petrolettes.com/rally/>





Content

- WELCOME & INTRO
- VALUES
- ORGANIZATION OF THE RIDE
- PHOTO RAFFLE
- RESPONSIBILITIES
- MARKETING & MEDIA
- SUMMARY



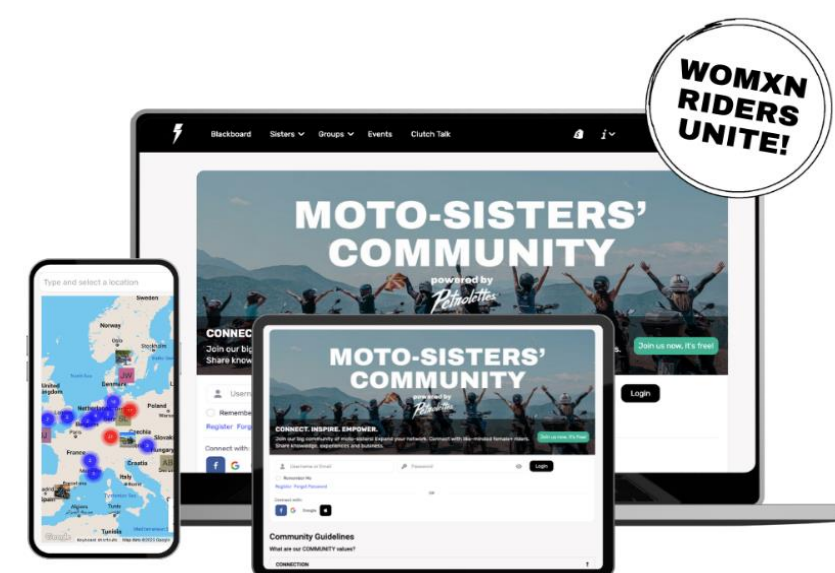


Welcome

OUR "COOKBOOK" AIMS TO PROVIDE YOU WITH HELPFUL TOOLS AND GUIDANCE TO PLAN AND EXECUTE A GREAT RÄLLLY RIDE. THESE ARE RECOMMENDATIONS WHICH YOU CAN ADJUST TO THE NEEDS OF YOUR RÄLLLY CITY GROUP.

PLEASE READ THIS COOKBOOK CAREFULLY.
IT WILL TAKE ABOUT 30 MINUTES.

THANK YOU FOR BEING PART OF THE RÄLLLY AND TAKING ON THIS IMPORTANT ROLE. PLEASE JOIN THE FREE MOTO-SISTERS' PLATFORM:
MOTO-SISTERS' PLATFORM



<https://petrolettes.com/rally/>



Petrolettes and the RÄLLY

OUR ORIGINS

PETROLETES WAS FOUNDED BY IRENE KOTNIK IN BERLIN, GERMANY, IN 2016. PETROLETES STARTED AS A LOCAL FESTIVAL ON THE OUTSKIRTS OF BERLIN AND EVOLVED INTO A GLOBAL MOVEMENT.

THE RÄLLY

ORIGINALLY ORCHESTRATED AS PLAN B FOR THE FESTIVAL CANCELLED DUE TO COVID RESTRICTIONS IN 2020, THE RÄLLY WAS A GREAT SUCCESS FROM THE START.

MOTO-SISTERS' PLATFORM

THE DIGITAL PLATFORM FOR CONNECTING AND SHARING INFORMATION FOR WOMXN. A SAFE SPACE TO FORM NEW FRIENDSHIPS AND CONNECT WITH LOCAL MOTO-SISTERS. YOU WILL ALSO FIND THE ACTIVATED RÄLLY CITY GROUPS HERE:

MOTO-SISTERS' PLATFORM

<https://petrolettes.com/rally/>



PETROLETTES CIRCLE

ESTABLISHED IN 2021, THE PETROLETTES CIRCLE IS A NON-PROFIT ASSOCIATION SUPPORTING AND PROMOTING WOMXN IN MOTORSPORT. WITH THE HELP OF COUNTLESS VOLUNTEERS, WE ARE ABLE TO REALIZE ALL THE INCREDIBLE EVENTS AND PROJECTS OF PETROLETTES.

THE ANNUAL MEMBERSHIP FEE IS €48.

ACTIVE MEMBERS SHAPE THE FUTURE WITH US — JOIN THE PETROLETTES CORE TEAM, SHARE YOUR SKILLS IN A STRONG GROUP OF POWERWOMXN.

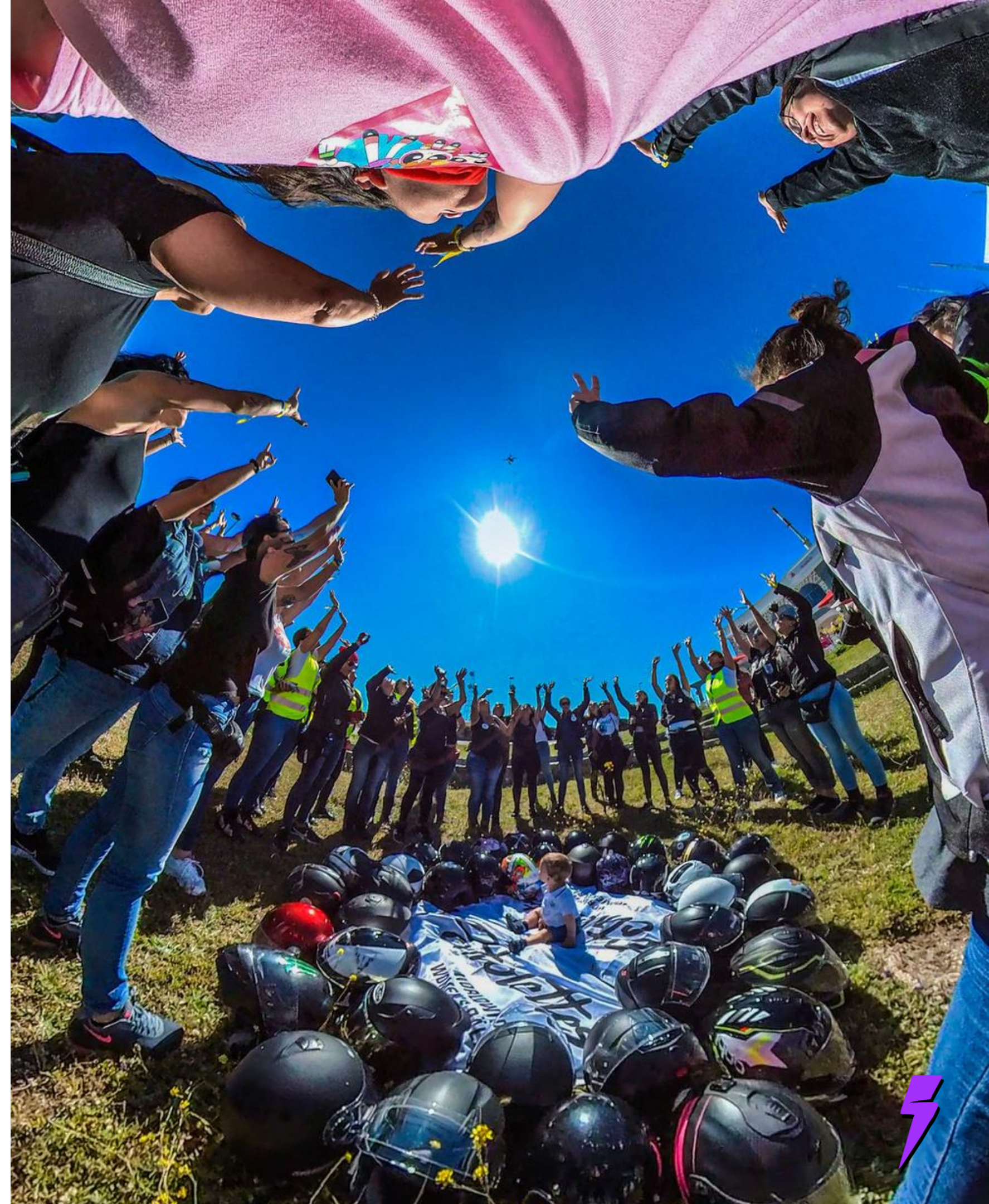
TOGETHER, WE'RE UNSTOPPABLE!

FIND OUT MORE



BECOME A CIRCLE MEMBER

<https://petrolettes.com/rally/>

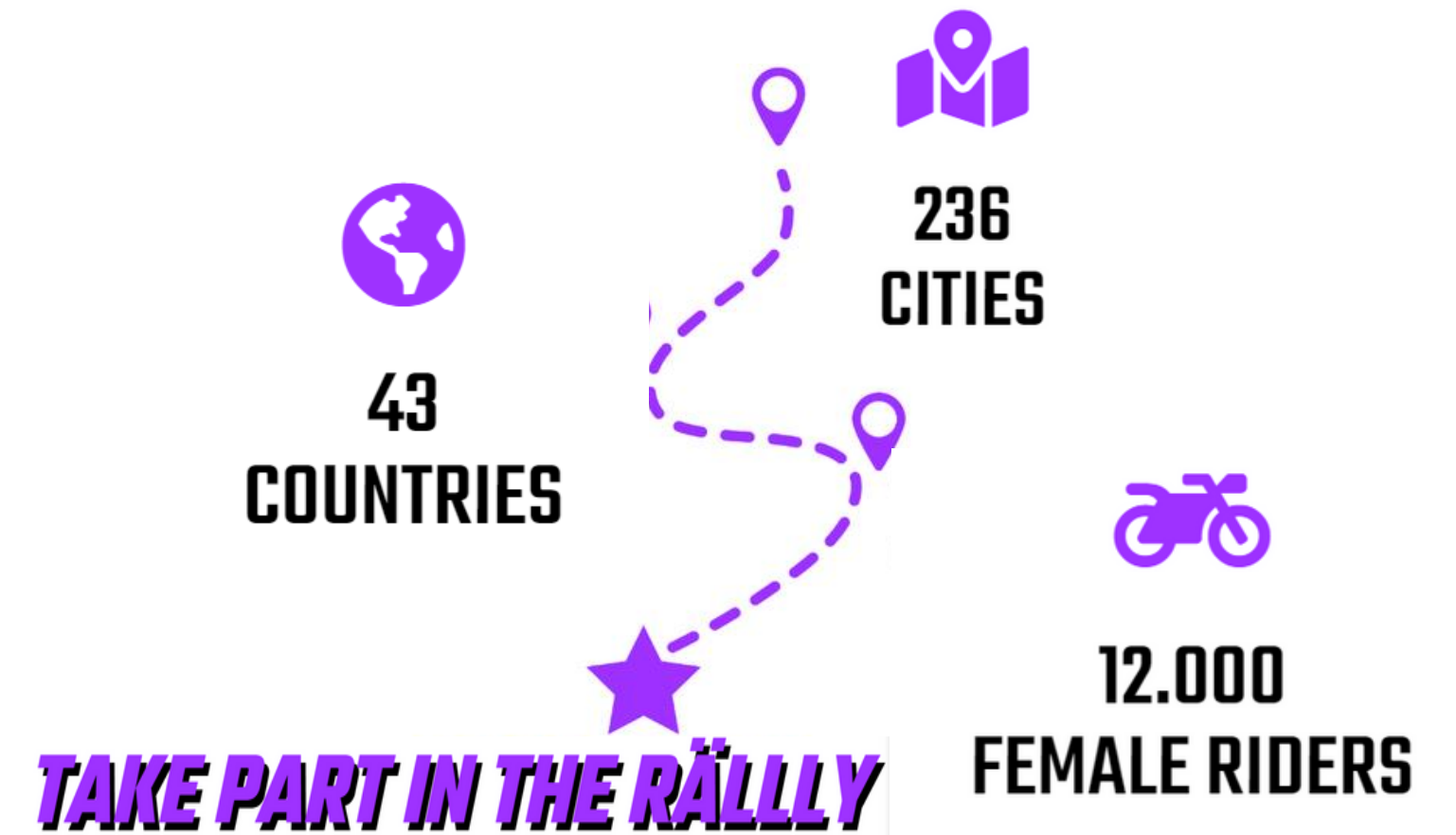


Achievements

THE RÄLLLY

...IS A SELF-ORGANIZED WOMXN'S MOTORCYCLE RÄLLLY PLANNED BY WOMXN FOR WOMXN, TAKING PLACE WORLDWIDE ON THE SAME DAY/WEEKEND.

LOCAL MOTO SISTERS COME TOGETHER TO SHARE THE COMMON PASSION OF MOTORCYCLE RIDING AND EXPERIENCE AN UNFORGETTABLE ADVENTURE TOGETHER.



RÄLLY Values

THE RÄLLY IS BASED ON THE FUNDAMENTAL VALUES OF PETROLETTES, SOME OF WHICH ARE SUMMARIZED HERE:

- ✓ VISIBILITY OF WOMXN
- ✓ DIVERSITY - ALL MOTORCYCLE STYLES & ALL FEMALE+ RIDERS ARE WELCOME (TOURING, MOTOCROSS, CHOPPER, ETC.)
- ✓ SUPPORT AND EMPOWERMENT AMONG EACH OTHER - UNITY!

<https://petrolettes.com/rally/>



Ride with purpose

WITH OUR PROJECT '**RIDE WITH PURPOSE**' WE COMITTED TO SUPPORT WOMXN IN OUR COMMUNITY WHO HAVE STARTED SOMETHING WITH SIGNIFICANT IMPACT. WE WANT TO HELP EACH OTHER AND STRENGTHEN OURSELVES MUTUALLY.

HAWAR.HELP IS ACTIVE IN VARIOUS PARTS OF THE WORLD, IMPLEMENTING PROJECTS AND PROGRAMS THAT EMPOWER PEOPLE AND FOSTER GROWTH.

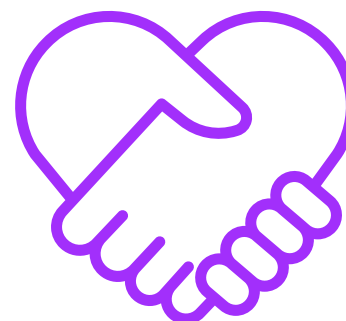
THEIR MAIN GOAL? EMPOWERING WOMXN, CHILDREN, AND MINORITY GROUPS WHO FACE DISCRIMINATION OR PERSECUTION. THROUGH EDUCATION AND DEVELOPMENT PROJECTS, HAWAR.HELP PROVIDES THEM WITH THE TOOLS TO SHAPE THEIR OWN FUTURES.

BUT THAT'S NOT ENOUGH: HAWAR.HELP IS ALSO DEDICATED TO SPREADING VALUES LIKE OPENNESS, COMPASSION, AND RECONCILIATION. THEY RUN AWARENESS CAMPAIGNS AND EDUCATIONAL INITIATIVES TO BRING COMMUNITIES TOGETHER AND CREATE A MORE INCLUSIVE SOCIETY.

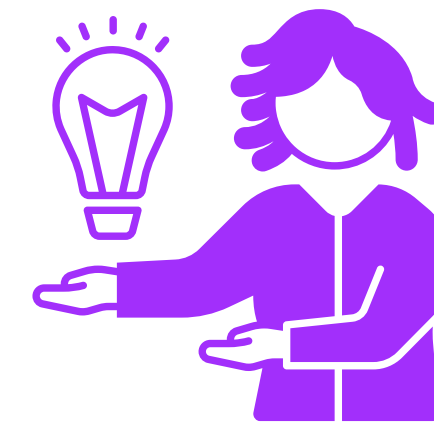
PLEASE SUPPORT AND DONATE TO OUR PROJECT:

[RIDE WITH PURPOSE](https://petrolettes.com/rally/)

<https://petrolettes.com/rally/>



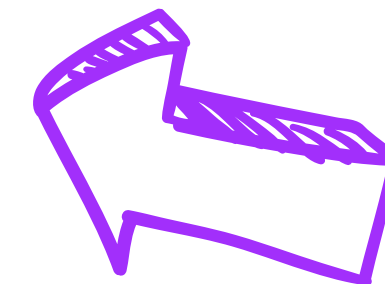
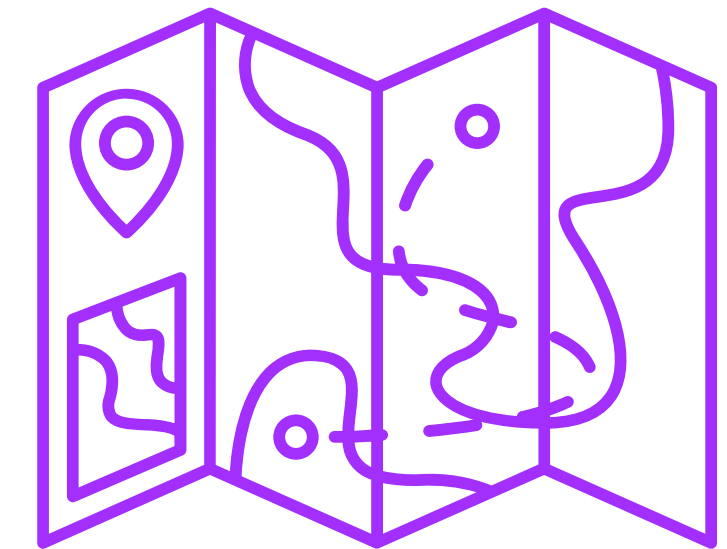
Organize your ride



GENERAL INFO & PROCEDURE

Please note that the RÄLLLY is not an event organized by Petrolettes. Petrolettes suggests the idea of a ride on the same weekend in cities around the world. Each motorcycle rider participates at their own risk. Any accidents or damage occur at your own risk, and Petrolettes cannot be held responsible for damages, losses, or failures.

- ✓ AS A PETROLEADER, YOU ARE THE LEADER AND CONTACT PERSON OF YOUR GROUP. ALL RÄLLLY CITY GROUPS HAVE THEIR OWN SECTION ON THE MOTO-SISTERS' PLATFORM.
- ✓ A WORLD MAP WITH ALL ACTIVATED RÄLLLY CITY GROUPS IS IMPLEMENTED ON OUR WEBSITE AND ALSO ON THE MOTO-SISTERS' PLATFORM. WITH A CLICK ON THE CITY ICON, INTERESTED NEW MOTO-SISTERS WILL BE DIRECTED TO THE LINKED RÄLLLY CITY GROUP ON THE MOTO-SISTERS' PLATFORM.
- ✓ WE ASK YOU TO BE PRESENT ON THE MOTO-SISTERS' PLATFORM TO WELCOME NEW MOTO-SISTERS TO YOUR RÄLLLY CITY GROUP AND SHARE ALL IMPORTANT INFORMATIONS THERE.

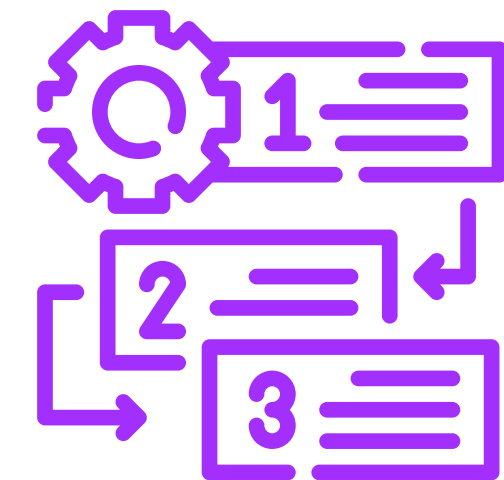


COOPERATION WITH AUTHORITIES

- ✓ PLEASE OBTAIN THE LAWS AND REGULATIONS OF YOUR COUNTRY
- ✓ INQUIRE ABOUT RIDING IN GROUPS AND IF IT REQUIRES PERMITS

SUGGESTIONS FOR RÄLLY-PLANNING

- ✓ AS THIS IS AN EVENT WHERE PERSONAL CONTACT AND INTERACTION TAKE CENTER STAGE, WE RECOMMEND FINDING A GOOD BALANCE BETWEEN ENJOYING THE TOUR IN A GROUP AND ALLOWING TIME FOR CONVERSATION AND GETTING TO KNOW EACH OTHER.
- ✓ THE HIGHLIGHT OF THE DAY CAN BE A COFFEE BREAK, A STOP AT A RESTAURANT, OR A CELEBRATION AT THE END OF YOUR RÄLLY. OVERNIGHT STAYS OR MEETINGS WITH ANOTHER CITY GROUP ARE ALSO POSSIBLE.
- ✓ **IT'S YOUR RÄLLY: HAVE FUN & SHAPE THE SHARED ADVENTURE ACCORDING TO YOUR IDEAS.**



CHOOSE 3 CHECKPOINTS

- ✓ SELECT THREE CHECKPOINTS IN YOUR AREA, WHERE PHOTOS FOR THE PHOTO RAFFLE CAN BE TAKEN. LOOK FOR GREAT VIEWS AND BACKGROUNDS THAT INSPIRE PHOTOGRAPHY.
- ✓ RECOMMENDATION FOR THE DISTANCE BETWEEN CHECKPOINTS: MAXIMUM 150 KM.
- ✓ **MAXIMUM TOTAL DISTANCE** SHOULD NOT EXCEED **250 KM**.
- ✓ TO ACCOMMODATE ALL MOTO-SISTERS AND VARIOUS LEVELS OF RIDING EXPERIENCE, USE COUNTRY ROADS WHEN POSSIBLE.



Checkpoint / Locations Ideas:

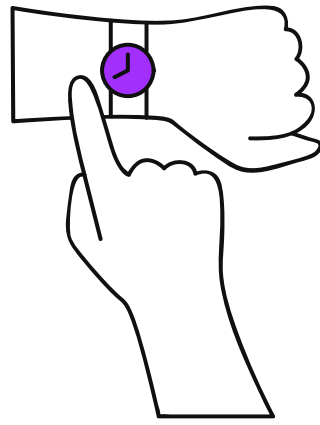
- *Big Parks*
- *Restaurants with parking lots*
- *Castles*
- *Historic Venues*
- *Vineyards*
- *Ranches/ Resorts*
- *Historic / unused airfields*



START & END

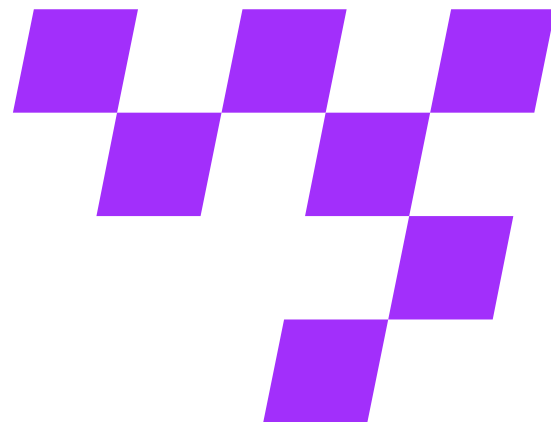
A GOOD START MAKES A GREAT DAY.

- ✓ IDEALLY, LOCATIONS SHOULD PROVIDE SANITARY FACILITIES, REFRESHMENTS, AND AMPLE PARKING SPACE.
- ✓ IF NECESSARY, SPACES IN A RESTAURANT SHOULD BE RESERVED IN ADVANCE.
- ✓ START AND END POINTS ARE IDENTICAL, FACILITATING THE SEARCH FOR ADDITIONAL PLACES, AND ALL MOTO-SISTERS CAN PLAN ARRIVALS AND DEPARTURES EASILY.



MEETING & DEPARTURE TIMES

- ✓ **MEETING TIME** - WE RECOMMEND GATHERING ONE HOUR BEFORE DEPARTURE AT THE STARTING LOCATION. THIS GIVES RIDERS THE OPPORTUNITY TO MEET, HAVE A COFFEE, AND EXPLORE EACH OTHER'S MOTORCYCLES.
- ✓ **DEPARTURE TIME**
- ✓ IF APPLICABLE, DEPARTURE TIME ON THE SECOND DAY.
- ✓ **ESTIMATED END TIME** - THIS SHOULD BE A GUIDELINE FOR ALL MOTO-SISTERS AND PROVIDES EVERYONE AN IDEA OF THE DURATION, ALLOWING TIME TO PLAN BEFORE AND AFTER THE RIDE-OUT.





TIP FROM JUDY, THE RÄLLY SUPERMIND - WHEN WE STARTED IN 2020:

"FIND AND RESERVE A NICE PLACE, LIKE A BEER GARDEN OR AN OUTDOOR RESTAURANT WITH A BEAUTIFUL VIEW FOR YOUR BREAK, AND INFORM THE OWNERS OF YOUR EXPECTED ARRIVAL TIME! THIS HELPS THEM PLAN, SO THEIR STAFF CAN PREPARE FOR THE DAY AND MAKE SPECIAL ARRANGEMENTS. SOME PLACES, FOR EXAMPLE, CREATE A PETROLETTES BURGER OR A NON-ALCOHOLIC PETROLETTES DRINK TO WELCOME YOU AND PROVIDE AN UNFORGETTABLE EXPERIENCE. YOUR SISTERS WILL BE ESTATIC AND APPRECIATE IT!"



OVERNIGHT STAYS

(OPTIONAL)

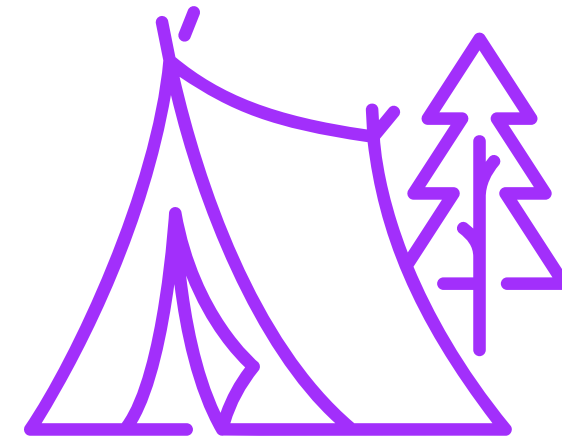
SOME PETROLEADERS SAID THAT IT MAKES A BIG DIFFERENCE NOT ONLY TO RIDE THROUGH THE DAY, BUT ALSO TO SPEND THE EVENING TOGETHER - THIS WAY, YOU CAN ENJOY A GLASS OF WINE AND CONVERSATION WITHOUT TIME PRESSURE.

HERE'S A TIP FROM PETROLEADER MURIEL:

"I WOULD RECOMMEND FINDING A PLACE THAT IS QUITE INTIMATE. I MEAN NOT A LARGE HOTEL OR A BIG CAMPGROUND WHERE YOUR FELLOW RIDERS GET LOST IN A LARGE CROWD OF 'OTHER' PEOPLE. PLACES LIKE B&B, A SMALL HOTEL, OR CAMPING, OR EVEN WILD CAMPING WITH A FIREPLACE WILL BE PERFECT."

IF YOU WANT TO BOOK A GUESTHOUSE OR HOTEL, IT WILL BE DIFFICULT TO KNOW THE EXACT NUMBER OF MOTO-SISTERS STAYING WITH YOU IN ADVANCE, SO I WOULD INQUIRE WHETHER SOME LATECOMERS CAN BE ACCOMMODATED.

MURIEL HAS ALSO ORGANIZED THE FOOD TO MAKE IT EASIER FOR THE OWNER (THE SAME MENU FOR EVERYONE - YOU SHOULD INQUIRE ABOUT FOOD INTOLERANCES, ETC).



**PARTY
TIME**
celebrate



COMMUNICATION WITH YOUR MOTO-SISTERS BEFORE THE RÄLLY

ENSURE THAT YOU PREPARE YOUR SISTERS WELL IN THE WEEK BEFORE THE RÄLLY AND COMMUNICATE THE FOLLOWING IMPORTANT POINTS TO YOUR RÄLLY CITY GROUP ON THE MOTO-SISTERS PLATFORM:

- ✓ **COME TO THE MEETING POINT WITH A FULL TANK!**
- ✓ **CHECK YOUR MOTORCYCLE BEFORE THE RIDE TO ENSURE IT MEETS LEGAL REQUIREMENTS AND IS IN GOOD CONDITION!**
- ✓ **CHECK THE WEATHER FORECAST TO BE PREPARED WITH APPROPRIATE CLOTHING. IF IT'S HOT, REMIND THE WOMXN TO BRING WATER AND SUNSCREEN!**
- ✓ **ENSURE THAT THE SCHEDULE AND MEETING POINTS ARE CLEAR TO EVERYONE.**
- ✓ **CLOTHING MUST COMPLY WITH LOCAL LEGAL REGULATIONS (ESPECIALLY HELMETS, GOGGLES, AND GLOVES).**
- ✓ **PROVIDE YOUR SISTERS WITH YOUR PHONE NUMBER AND MAYBE ONE OR TWO OTHERS THEY CAN CALL IN CASE SOMEONE GETS LOST OR ENCOUNTERS A PROBLEM (MAKE SURE THE PEOPLE SHARING THEIR PHONE NUMBER AGREE TO IT).**

JUST A QUICK REMINDER: DETAILS MUST REMAIN PRIVATE!

DO NOT POST INFORMATION ABOUT YOUR RIDES ON SOCIAL MEDIA. IT'S IMPORTANT THAT ALL YOUR FEMALE+ RIDERS CAN RELY ON THE SAFE SPACE FOR WOMXN. IF YOU POST YOUR RIDING DETAILS, YOU RISK UNINVITED OR UNWELCOME RIDERS JOINING, AND OUR SAFE SPACE WOULD BE COMPROMISED.

THEREFORE PLEASE COMMUNICATE EXCLUSIVELY THROUGH THE COMMUNITY PLATFORM IN YOUR CITY GROUPS OR SHARE YOUR PHONE NUMBER TO COMMUNICATE DIRECTLY!



Test the route

WE RECOMMEND TESTING A FEW ROUTES FOR RÄLLY PLANNING TO DETERMINE WHICH ROUTES ARE SAFE AND EASY TO RIDE WITH A GROUP OF MOTORCYCLES.

KEEP IN MIND:

- ✓ THE ROUTE LENGTH AND STAGES SHOULD BE BASED ON THE LEAST EXPERIENCED PARTICIPANT. CONSIDER THAT BEGINNER RIDERS MAY BE PART OF YOUR RÄLLY CITY GROUP.
- ✓ IDENTIFY AREAS WHERE YOU NEED TO BE ESPECIALLY CAUTIOUS WITH YOUR GROUP AND WHY.
- ✓ CHECK FOR CONSTRUCTION SITES OR ROADBLOCKS ON THE PLANNED ROUTE.
- ✓ ENSURE THAT YOU CAN PARK WELL AS A GROUP AT THE SELECTED CHECKPOINTS.
- ✓ USE **TOM TOM GO RIDE** FOR ROUTE PLANNING – THE APP IS FREE FOR ALL RÄLLY PARTICIPANTS!



Tips for bigger RÄLLY Groups

CONSIDER SUPPORTING RIDERS / CO-PETROLEADERS

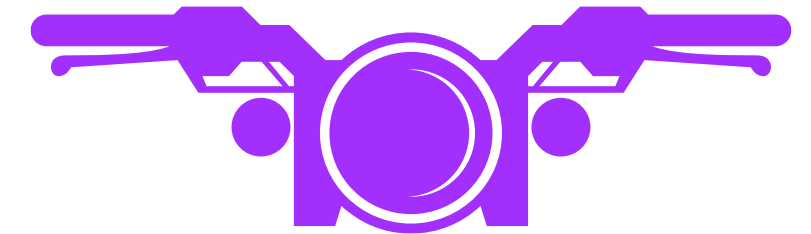
IF YOUR RÄLLY CITY GROUP IS GROWING BIG THAT'S REALLY COOL, PLEASE FIND ONE OR MORE CO-PETROLEADERS TO SHARE RESPONSIBILITIES IN THAT CASE.

TO FIND OUT HOW LARGE YOUR LOCAL GROUP IS, GO TO **MOTO-SISTERS PLATFORM**. THERE, YOU WILL FIND THE NUMBER OF PARTICIPANTS IN YOUR RÄLLY CITY GROUP.

PETROLEADERS / CO-PETROLEADERS

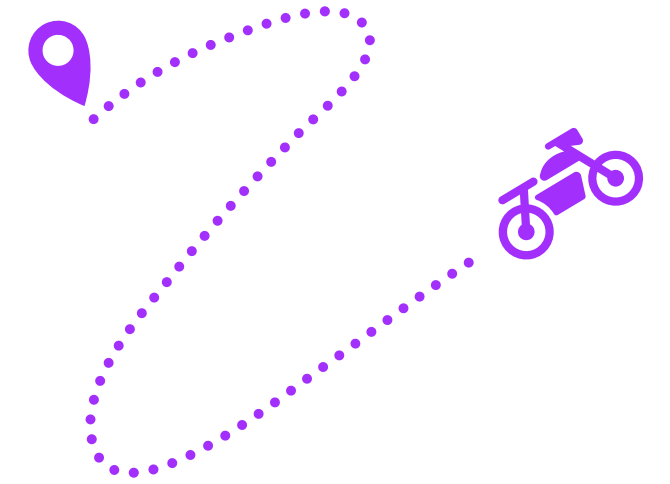
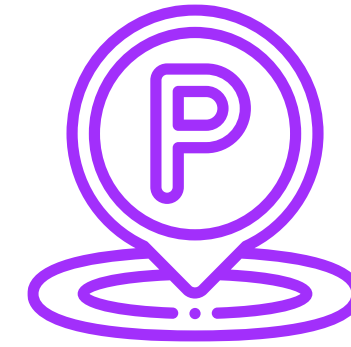
PETROLEADERS ARE RESPONSIBLE FOR:

- ✓ SETTING AN APPROPRIATE PACE FOR THE ENTIRE GROUP, INDICATING WHERE THE GROUP IS GOING, AND WHEN IT SHOULD TURN OR STOP.
- ✓ ENSURING THE ENTIRE GROUP STAYS TOGETHER AND THAT EVERYTHING RUNS SMOOTHLY.
- ✓ SUPPORTING LESS EXPERIENCED RIDERS BY BEING CONSIDERATE AND, IF NEEDED, WAITING OR RIDING SLOWER.
- ✓ DISCUSSING WHO IS QUALIFIED AS A FIRST AIDER IN CASE OF AN ACCIDENT/EMERGENCY.



GROUP PARKING

PARKING MANY MOTORCYCLES IN ONE PLACE CAN BE A LOGISTICAL CHALLENGE, ESPECIALLY IN PUBLIC AREAS. IF YOUR RÄLLY GROUP HAS A LARGE NUMBER OF PARTICIPANTS AND DESIGNATED PARKING SPOTS, IT IS ADVISABLE TO GUIDE YOUR GROUP. ENSURE THAT YOUR CO-PETROLEADERS ARE ALSO AWARE OF APPROVED PARKING SPOTS AND INFORMED ABOUT THE PLAN. GUIDE PARTICIPANTS TO THE RIGHT DIRECTION TO PARK SAFELY, OPTIMIZING THE USE OF SPACE.



SAFETY BEFORE & DURING THE RÄLLY

BEFORE STARTING YOUR RIDE, DISCUSS THE FOLLOWING POINTS WITH THE GROUP:

- ✓ PARTICIPATION ONLY WITH TECHNICALLY SOUND MOTORCYCLES THAT ARE INSURED AND REGISTERED ACCORDING TO REGIONAL LAWS.
- ✓ ALWAYS FOLLOW TRAFFIC RULES, EACH PARTICIPANT IS RESPONSIBLE FOR THEIR RIDING BEHAVIOR.
- ✓ MUTUAL RESPECT IS PARAMOUNT.
- ✓ INTRODUCE YOUR CO-PETROLEADERS TO THE GROUP AND EXPLAIN THEIR POSITION/ROLE, SO PARTICIPANTS KNOW WHO TO TURN TO FOR GUIDANCE.



Responsibilities

WELCOMING & INFORMING

YOU ARE THE FACE AND AMBASSADOR OF YOUR CITY RÄLLY, THE MOST IMPORTANT CONTACT FOR ALL PARTICIPATING MOTO-SISTERS. WELCOME EVERYONE AND ENGAGE IN CONVERSATIONS ABOUT THEIR RIDING STYLE AND ANY QUESTIONS ABOUT THE RÄLLY.

ADJUST TO SPEED LIMITS, RIDE SAFE!

THE RÄLLY IS NOT A RACE. THE SAFETY OF ALL RIDERS IS OF UTMOST IMPORTANCE! RIDE SAFE!

FOLLOW STOP SIGNS, TRAFFIC LIGHTS, AND APPLICABLE LAWS.

FOLLOW THE RULEZ ;)

WE ARE RESPONSIBLE RÄLLY RIDERS

NO BURNOUTS, WHEELIES, OR RECKLESS MANEUVERS. PLEASE PAY ATTENTION TO YOUR OWN SAFETY AND THE SAFETY OF ALL PARTICIPANTS, AND EMPHASIZE THE LEGALLY REQUIRED PROTECTIVE GEAR – MORE IS BEST!

SAFETY BRIEFING

BEFORE DEPARTURE, HOLD A SAFETY BRIEFING ONCE YOUR GROUP IS COMPLETE.

YOU CAN FIND TIPS ON THE NEXT PAGE.

SHARE TIPS FOR GROUP RIDING A WEEK BEFORE RÄLLY.

THIS ALLOWS GROUP MEMBERS TO READ AND PREPARE IN ADVANCE.



SAFETY BRIEFING FOR YOUR RÄLLY CITY GROUP / CHECKLIST

YOUR BRIEFING SHOULD INCLUDE THE FOLLOWING POINTS:

- ✓ OFFICIAL WELCOME OF YOUR PETROLETTES RÄLLY CITY GROUP
- ✓ ASK IF EVERYONE HAS CHECKED THEIR MOTORCYCLES AND HAS A FULL TANK
- ✓ REMIND THE GROUP OF WATER SUPPLIES AND SUN PROTECTION, ESPECIALLY ON HOT DAYS
- ✓ TOGETHER, CHECK YOUR SAFETY EQUIPMENT AND ENSURE THAT YOU HAVE AT LEAST ONE FIRST AID KIT
- ✓ EXPLAIN THE ROUTE, DISTANCES, AND CHECKPOINTS ONCE MORE
- ✓ INTRODUCE YOUR TEAM OF CO-PETROLEADERS AND LET THE GROUP KNOW WHO IS RESPONSIBLE FOR WHAT. EXCHANGE PHONE NUMBERS IF NECESSARY
- ✓ DISCUSS COMMON SIGNALS FOR ROAD CONDITIONS, U-TURNS AT ROADBLOCKS, UNPLANNED STOPS, AND SIMILAR
- ✓ REMIND YOUR GROUP OF APPLICABLE LAWS AND THAT EACH RIDER IS RESPONSIBLE FOR THEMSELVES
- ✓ REPEATEDLY REMIND YOUR GROUP TO BE CONSIDERATE OF EACH OTHER AND KEEP AN EYE ON SURROUNDING RIDERS



TIPS FOR RIDING IN A GROUP

- **ADJUSTING SPEED AND CORNERING SPEEDS**

SPEED AND CORNERING SPEEDS SHOULD BE ADJUSTED TO THE LEAST EXPERIENCED PARTICIPANT. IT MAY BE USEFUL TO FORM TWO OR THREE DIFFERENTLY SKILLED GROUPS.

- **SAFETY DISTANCE AND LATERAL DISPLACEMENT**

LEAVE SUFFICIENT SAFETY DISTANCE AND RIDE Laterally OFFSET TO ENABLE FORWARD-LOOKING RIDING FOR EVERYONE.

- **NO TAILGATING OR SPEEDING**

DO NOT TAILGATE OR ENCOURAGE THE RIDER IN FRONT TO SPEED.

IF SOMEONE WANTS TO RIDE FASTER, THEY SHOULD NOTIFY AND CAN RIDE AHEAD TO THE NEXT CHECKPOINT IF NECESSARY.

- **NO OVERTAKING IN THE GROUP**

- **MIXED ORDER AND FORMATION**

MAINTAIN A MIXED ORDER OF INEXPERIENCED AND EXPERIENCED RIDERS/CO-PETROLEADERS TO AVOID BREAKING UP THE GROUP OR HECTIC DRIVING STYLES. THE LEAST EXPERIENCED RIDER SHOULD RIDE DIRECTLY BEHIND THE PETROLEADER, AND ONE OF THE CO-PETROLEADERS SHOULD FORM THE TAIL END, TAKING CARE OF ANY BIKERS FALLING BEHIND.

- **RESPONSIBLE OVERTAKING**

SOMETIMES, IT MAY BE NECESSARY TO OVERTAKE AS A GROUP. DURING OVERTAKING, NEVER FOLLOW THE GROUP BLINDLY. EVERYONE MUST BE AWARE OF TRAFFIC CONDITIONS AND ONCOMING TRAFFIC AND ACT RESPONSIBLY WITHOUT ENDANGERING OTHERS.



- **TIMELY SIGNALING AND BRAKING**

SIGNAL YOUR TURN WELL IN ADVANCE AT INTERSECTIONS AND JUNCTIONS, AND AVOID SUDDEN, UNEXPECTED BRAKING.

- **CONTROL OF GROUP COMPLETENESS**

REGULARLY CHECK THE COMPLETENESS OF THE GROUP BY LOOKING IN THE REARVIEW MIRROR AND LET ANY GAPS CLOSE UP IF NECESSARY. WAIT FOR THE BIKE BEHIND YOU WHEN TURNING.

- **REST STOPS**

TAKE REST BREAKS IN TIME TO PREVENT LACK OF CONCENTRATION AND FATIGUE. ALWAYS REMEMBER TO HYDRATE, ESPECIALLY ON HOT DAYS.

- **HAVE FUN!!!**



RÄLLY Photo raffle

WE WANT TO SEE THE **TOP SHOTS OF YOUR PETROLETTES RÄLLY** ADVENTURES!!!

AND THERE'S NEWS: THIS YEAR FOR THE FIRST TIME, IT'S **NOT** THE PARTICIPANTS WITH THE MOST LIKES WHO WILL WIN. INSTEAD, LUCKY WINNERS WILL BE RANDOMLY DRAWN.

TO PARTICIPATE IN THE RAFFLE, UPLOAD YOUR PHOTOS & VIDEOS WITH THE HASHTAG **#RÄLLY2024** TO THE FEED OF OUR **MOTO-SISTERS.COM** PLATFORM, AND THAT'S IT
- EACH POST IS AN ENTRY ;)



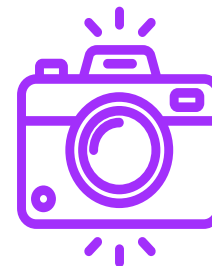
ATTENTION:

ONLY PHOTOS & VIDEOS POSTED ON THE MOTO-SISTERS PLATFORM WITH #RÄLLY2024 QUALIFY FOR THE RAFFLE.

IN 2024 WE HAVE GREAT PRIZES FOR YOU!!!

MORE INFOS COMING SOON ON OUR WEBSITE, SOCIAL MEDIA & THE MOTO-SISTERS' PLATFORM...

<https://petrolettes.com/rally/>



inomotion
—
PERFORMANCE

LIFE IS MORE
THAN A-B... IT'S
ALL THE MOMENTS
IN BETWEEN



Marketing & media

PROMOTE THE RIDE

HELP MAKE AS MANY WOMXN RIDERS AWARE OF THE RÄLLY AS POSSIBLE. CONNECT WITH LOCAL WEBSITES & BLOGS THAT WOULD BE HAPPY TO REPORT ON THE EVENT AND SHARE IT IN THEIR NETWORKS.

THIS IS AN INTERNATIONAL WOMEN'S RIDEOUT EVENT, AND THE MORE BIKERS KNOW ABOUT IT, THE BETTER!

MAKE SURE THAT DETAILS ABOUT THE ROUTE & CHECKPOINTS ARE PUBLISHED ONLY ON THE MOTO-SISTERS' PLATFORM.

THE RÄLLY GROWS STEADILY THROUGH WORD OF MOUTH. YOU, AS PETROLEADER, ARE THE BEST LOCAL AMBASSADOR OF YOUR CITY...

WE ASK ALL PETROLEADERS TO TAKE ON FOLLOWING ROLES:

CHECK THE MOTO-SISTERS PLATFORM REGULARLY (AT LEAST ONCE A WEEK), POST ALL IMPORTANT INFO IN YOUR CITY GROUP, AND ANSWER ANY QUESTIONS. BE THE GROUP HOST! ALSO MAKE SURE TO CHECK-IN WITH THE PETROLEADER GROUP FOR UPDATES FROM US...

PROMOTE THE PETROLETES RÄLLY ON YOUR SOCIAL MEDIA CHANNELS. ENCOURAGE YOUR LOCAL MOTO-SISTERS TO DO THE SAME. USE THE OFFICIAL HASHTAGS, YOU'LL FIND THEM ON THE NEXT PAGE!



Social media

SOCIAL MEDIA

SOCIAL MEDIA IS AN IMPORTANT TOOL FOR THE RÄLLLY. HERE, WE SHOW WHAT MAKES THE PETROLETTES RÄLLLY SPECIAL AND ENCOURAGE EVEN MORE WOMXN WORLDWIDE TO JOIN.

FACEBOOK, INSTAGRAM & TIKTOK ALLOW US TO REACH EVEN MORE LIKE-MINDED PEOPLE AROUND THE WORLD, WHILE OUR OWN MOTO-SISTERS PLATFORM SERVES AS A SAFE SPACE FOR EXCHANGE AND COMMUNICATION AMONG FEMALE+ RIDERS.

OFFICIAL PETROLETTES SOCIAL MEDIA CHANNELS

Official TikTok: [View Here](#)

Official Instagram: [View Here](#)

Official Facebook: [View Here](#)

Official Youtube: [View Here](#)

Official LinkedIn: [View here](#)

OFFICIAL HASHTAGS

Please use a common hashtag for each city:

#petrolettes_____(city/area)

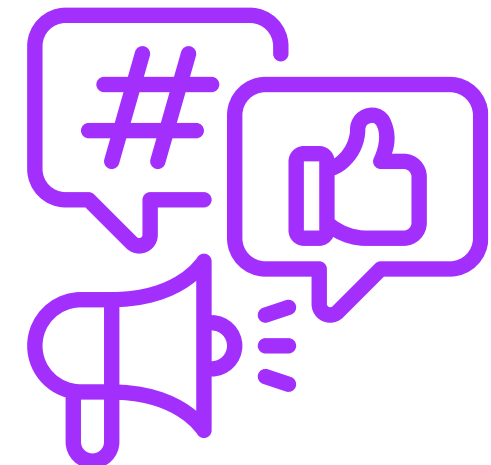
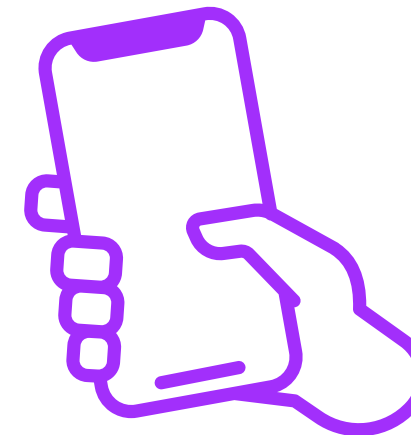
#petrolettesberlin #petroletteslisboa #petrolettessydney

[#petrolettesrällly](#)

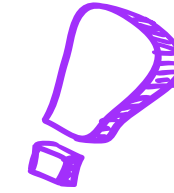
[#petrolettesrally](#)

[#petrolettes](#)

[#rällly2024](#)



Summary



EVERY FEMALE+ RIDER PARTICIPATES IN THE RÄLLY AT THEIR OWN RISK.

NEITHER PETROLEADERS NOR PETROLETES CAN BE HELD RESPONSIBLE FOR ACCIDENTS, INCIDENTS, RULE VIOLATIONS, ETC., BEFORE OR DURING THE RIDE.

DO NOT SHARE DETAILS ABOUT THE RIDE ON PUBLIC SOCIAL MEDIA

IT IS IMPORTANT THAT ALL PARTICIPANTS CAN RELY ON A SAFE ENVIRONMENT. POSTING DETAILS ABOUT THE ROUTE PUBLICLY COULD ATTRACT UNINVITED GUESTS TO THE CHECKPOINTS. THEREFORE, WE ASK THAT COMMUNICATION WITH THE GROUP BE LIMITED TO THE MOTO-SISTERS' PLATFORM OR DIRECT CONTACT THROUGH, FOR EXAMPLE, WHATSAPP.

USE OF THE NAME AND LOGO PETROLETES

FEEL FREE TO USE THE RÄLLY MARKETING ASSETS OF THE PETROLETES RÄLLY AS YOU SEE FIT FOR YOUR PROMOTION – THAT'S WHAT THEY'RE THERE FOR!

THE USE OF THE PETROLETES NAME & LOGO OUTSIDE OF THE RÄLLY EVENT & WITHOUT OUR CONSENT VIOLATES OUR COPYRIGHTS. FOR MORE INFORMATION, CONTACT:

RÄLLY@PETROLETES.COM



PLEASE DO NOT PRODUCE YOUR OWN MERCHANDISE WITH THE PETROLETES OR RÄLLY LOGO!



MOTO-SISTERS PLATFORM USE

THERE ARE RÄLLY CITY GROUPS FOR EACH ACTIVATED CITY ON THE MOTO-SISTERS PLATFORM.

ALL RÄLLY CITY GROUPS ARE MAPPED AND LISTED ON THE WEBSITE & MOTO-SISTERS PLATFORM.

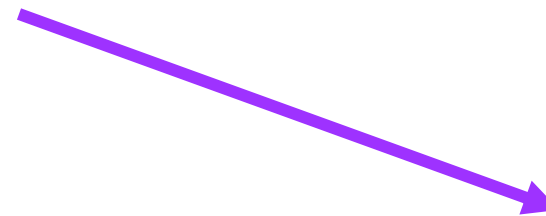
RÄLLY MERCHANDISING

CAN BE PURCHASED IN THE PETROLETTES ONLINE SHOP.
THE PROCEEDS HELP SUPPORT OUR PROJECTS.

WE EXPRESSLY ASK YOU NOT TO CREATE AND PRODUCE YOUR OWN MERCHANDISE MATERIALS.

WE NEITHER ALLOW THE SALE NOR DISTRIBUTION OF UNAUTHORIZED PETROLETTES/RÄLLY DESIGNS. IF YOU HAVE IDEAS FOR FUTURE MERCH ITEMS OR WANT TO DESIGN SOMETHING SPECIAL FOR YOUR CITY, CONTACT US AND WE'LL FIND A SOLUTION TOGETHER:
RALLY@PETROLETTES.COM

<https://petrolettes.com/rally/>



THANK YOU!
We wish you a
wonderful
RÄLLY 2024

